



IMGP News Advertising

Ad Prices

Paid advertising is available from business-card-size to full page advertisements.

- Submit your ad electronically. See below for specs.
- Mail your ad on a disk
- Mail your ad and we will scan it (quality not guaranteed)

Business Card Size Ad (Calendar Year 2012).....	\$15
Quarter Page Ad (One Edition).....	\$8
Half Page Ad (One Edition).....	\$16
Full Page Ad (One Edition)	\$32

Checks can be made payable to IMGP and sent to Joe Schmidt at 3131 E. 18th Rd, Ottawa, IL 61350. Payment must be received within two weeks of ad submission.

Specifications

Ads must be submitted in JPG, PNG, TIF, BMP, or Microsoft Publisher format. See layouts for size specifics. There will be an additional charge for designing ads. For custom-designed ads contact Nanette Walker at (309) 525-0033 or email t mckenzie0810@yahoo.com for assistance.

Payment

Payment is due within two weeks of the submission of ad.

Late payment is subject to a late charge.

Checks can be made payable to IMGP and sent to the IMGP Treasurer:

Joe Schmidt
 3131 E. 18th Rd.
 Ottawa, IL 61350

Ad Layout Options

Full Page Vertical Ads are
 7.7" x 10.2"

1/2 Page Vertical
 3.76" x 10.2"

1/4 Page
 Horizontal
 5" x 3.76"

1/4 Page
 Vertical
 3.76 " x 5"

1/2 Page Horizontal
 7.7" x 5"

Deadlines

***NOTE: If you are paying for an advertisement for an event on a specific date, submit your ad a minimum of 15 days prior to the due dates below.**

- Spring Issue: Due before December 15
- Summer Issue: Due before March 15
- Fall Issue: Due before September 15
- Winter Issue: Due before December 15

CUSTOM AD SUBMISSIONS:

*Please allow a minimum of 30 days for custom designed ads—Custom ads will not be accepted any less than 15 days prior to the due dates above.

REMEMBER, THE EARLIER THE BETTER!

Publisher reserves the right to decline publishing any advertising that does not meet with the editorial approval of IMGP. Advertisers assume liability for all advertisement content. IMGP, newsletter editor, IMGP members, and their associates are not liable in any way for errors or omissions.