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## MARK YOUR CALENDARS!

**October 13, 2012**



## Western Illinois University Buck Test Sale & Seminar

Macomb, IL

Bucks from the test and also does consigned by buck test consignors will be sold!

**\*\*Lunch will be provided by IMGP\*\***

## Why should you attend the WIU Buck Test Sale and Seminar?

Following is an excerpt from WIU Bull Test website. Consider this article in the context of your goat herd:

“Are you ready for higher feed prices? Balanced rations and good management can affect feed efficiency and cost of production, however studies show that approximately 40% of the differences in feed efficiency are accounted for by genetics.

Reduced feed usage means higher profits from your next calf crop. What does this mean in dollars and cents? A bull requiring only one pound less feed per pound of gain than another bull will transmit approximately 40% of that advantage or .4 pound less feed per pound of gain to his offspring compared to the other bull. With ration costs approaching \$220 per ton and each animal gaining 800 pounds from weaning to harvest, the result is a savings in feed cost of \$35.20 per animal.

If that bull sires 100 calves over his lifetime he will put \$3520 more in your bank account

compared to the other bull.

Can you afford NOT to use a bull with documented feed efficiency? Can you as a breeder afford NOT to have the documented feed efficiency data customers will demand in the future? Remember the benefits will continue to compound down the road as you save replacement females and your cows become more efficient as well. You can inherit the difference in your herd.”

Source: <http://www.wiu.edu/bulltest/> •

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## Spread the Word: How to promote your herd

As we all know, Boer goats were imported to the United States in 1993. But even before that time there was a great demand for meat goats in America. With an ever-growing ethnic population, the demand is expected to continue to rise. In fact, the 2011 drought in Texas caused a large number of producers to cut their herds by as much as half or even to sell out completely. The 2012 drought is likely to have the same results. The outlook for 2013, if you can stick in there, is therefore expected to be excellent for selling breeding stock and market animals.

Why is it then that some people say they have a difficult time selling their animals? For some, marketing comes naturally. But for others it may seem confusing. In order to build a demand for your animals it is important to establish yourself as a source of information about meat goats and promote the industry. If you take on the responsibility to promote meat goats and help develop the industry in Illinois, you'll be growing your own business too.

Here are some of the things you can do to promote the industry:

1. Contact your local 4-H, FFA, and community college judging team leaders and let them know you are always willing to provide them with animals to practice judging and also for judging competitions. Of course it is never convenient but when they call, make the youth in your area a priority. You can also provide animals for local FFA petting zoos. When you get a call asking for animals for these events, make sure they are clean, healthy, and easy to handle. They don't have to be perfect, but they should be a good example of quality meat goats.
2. Use your local newspapers! Most papers have a special agriculture section weekly or at least monthly. Contact those newspapers and let them know when you have an event or send them pictures and a brief description.
3. Offer to speak at community functions. Most Lions Clubs and other community groups seek out speakers and enjoy new topics. Even those of us that have a great fear of speaking in public can often speak easily and confidently about topics we are love. It is very easy to speak about something you are passionate about, so don't be hesitant or scared!
4. Sponsor awards. Offer to make a small donation to those judging events, 4-h and FFA shows in exchange for hanging a banner or having your business card printed in the event flyers.
5. A picture is worth a thousand words. At every chance you get – take a

*(Continued on page 3)*

### NEWSLETTER REMINDER

The Classified Ads and Calendar of Events page is free of charge. Please contact us if you know of an event that is goat related. Include a brief description of the event, the date, location and contact information.

The IMGP newsletter is a "community project" and we try to compile helpful and timely news for the Illinois meat goat community. Your submissions are welcome and appreciated!

### Newsletter Deadlines:

March 15, June 15  
September 15, December 15

### NEWSLETTER DISCLAIMER

We reserve the right to edit your submission. We reserve the right to refuse any inappropriate submissions. Only those of a constructive and informative nature will be published. Please ask permission before reproducing IMGP newsletter content. Authors retain all copyrights, and privileges. The author's views do not necessarily reflect the views and opinions of the IMGP.

### PAID ADVERTISING

Paid advertising is available from business card size to full page ads in the newsletter.

Business Card Size Ad (Calendar year 2011) .....\$15  
Quarter Page Ad (One Edition)..... \$ 8  
Half Page Ad (One Edition)..... \$16  
Full Page Ad (One Edition) ..... ..\$32

Ads must be submitted in JPG, GIF, TIF, PNG, or Microsoft Publisher format. There will be an additional charge for designing ads. Contact: Nanette Walker at (309) 525-0033 or [mckenzie0810@yahoo.com](mailto:mckenzie0810@yahoo.com) for assistance.

Checks can be made payable to IMGP and sent to Joe Schmidt at 3131 E. 18th Rd, Ottawa, IL 61350

(Continued from page 2)

picture. It may take 100 pictures, literally, to get that one excellent picture of your goats, so take 200. No joke! Whenever you clip goats for a show, take a picture as part of the routine. Whenever you go to shows, take pictures with your ribbons (or if you don't win any, just a picture in front of the show banner) as part of the routine. Whenever the weather is nice and you're not too busy, grab your cam-

era and go outside and take photos. Those pictures are invaluable tools that you can use later on flyers, websites, and advertisements, to sell your goats. Share those photos with family and friends and on social media.

This is just five easy ways to promote meat goats. Remember if you commit to help develop the industry in Illinois, you'll be growing your own business too. ●

## Calendar of Events

July 28 & 29, 2012

Adams County Fair ABGA Show  
Mendon, IL

For more information, [www.adamsfair.org](http://www.adamsfair.org)  
or call Greg Thompson at 217/653-3982

July 28, 2012

Southern Iowa ABGA Open Meat and Boer Goat Show  
Judge: Scott Pruett

Southern Iowa Fairgrounds, Oskaloosa, Iowa  
For more information, contact: Paula Middlesworth,  
641-933-4559, [pmiddlesworth@gmail.com](mailto:pmiddlesworth@gmail.com)

August 4, 2012

2012 Tall Corn ABGA Open Meat and Boer Goat Show  
Tall Corn Meat Goat Wether Association, Inc.  
Judge: TBA

Washington County Fairgrounds, Washington, Iowa  
For more information, contact Susan Thorp  
641-660-1388, email [-sthorp@mahaska.org](mailto:-sthorp@mahaska.org)

August 5, 2012

2012 Tall Corn Meat Goat Jackpot Show  
Tall Corn Meat Goat Wether Association, Inc.

(Only those wethers purchased at the Tall  
Corn Sale on April 28, 2012, in Kalona are  
eligible to show)

Washington County Fairgrounds, Washing-  
ton, Iowa. For more information, contact  
Susan Thorp 641-660-1388,  
email [-sthorp@mahaska.org](mailto:-sthorp@mahaska.org)

August 5, 2012

Prairie Thunder/Kankakee County Fair  
Open Boer Goat Show, Wether show, Mar-  
ket does, Commercial does, ABGA sanc-  
tioned show. Please bring your Perfect  
Storm wethers for the Perfect Storm Show  
back. One day show, Judge: Doug Glosser

FMI: Rodney 815-791-5088

[www.kankakeefair.org](http://www.kankakeefair.org)

AUGUST 9 thru 11, 2012

Illinois State Fair Meat Goat Show  
In the Junior Livestock Building

September 8, 2012

IMGP Fall Goat Gala Show  
Springfield, IL

AM Show to begin at 8 AM with PM show following  
shortly after

Pen sale to be held in conjunction with show

AM judge: Shelby Armstrong

PM judge: Lance Ward

October 13, 2012

WIU Buck Test Sale & Seminar  
Macomb, IL

Bucks from the test and also does consigned by buck test  
consignors will be sold

Lunch will be provided by IMGP

**WINDRUSH FARMS**  
[WWW.WINDRUSHBOERS.COM](http://WWW.WINDRUSHBOERS.COM)  
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RAISING TOP-NOTCH BOER GOATS &  
SUPERIOR AUSTRALIAN KELPIES  
641.660.1390 | 1959 HWY 63 | NEW SHARON, IA 50207  
VERN & SUSAN THORP

Name	Farm Name	Address	City	State	Zip
Adamick, Casey & Jordan Buehne	Wonder Livestock	2731 Steinkoenig School Rd	Highland	IL	62249
Alagna, Pete & Lynda	Sundaze Farm	7687 Rolling Oaks Dr	Riverton	IL	62561
Allen, Rick & Misty	Hill Top Farm	13264 N 250 E Rd	Fairmount	IL	61841
Anderson, Wade & Mark Fraser	Anderson/Fraser Boer Goats	2211 E CR 800 N	Newman	IL	61942
Argo, Joe	Sand Hill Farm	23648 CR 700N	Kilbourne	IL	62655
Ausmus, Bernard	Ideal Acres Farms	509 State Hwy 94	Aledo	IL	61231
Belk, Bob	D Hill Goats	W 1712 Hwy 60	Columbus	WI	53925
Blakely, Scott & Hollie	Blakeley's Bountiful Boers	8076 White Oak Road	Magnolia	IL	61336
Boen, Jodie	Sweet Victory Farm	101 Boen Road	Alvin	IL	61811
Borchsenius, Wayne	Norway Nursery	2369 N 35th Road	Marseilles	IL	61341
Boston, Scott	Leviticus 16 Goat Ranch	2650 Roth Road	Alexander	IL	62601
Brigman, Ben	Midwest Goats	6204 Renken Rd	Dorsey	IL	62021
Carman, Keith	KMC Farms	777 CR 1675 East	Sullivan	IL	61951
Chenoweth, Don	Mackville Boer Goats	1410 E 100 N Rd	Atwood	IL	61913
Cocquit, Pat	Kewanee Sale Barn, Inc.	25836 N 800th Ave.	Kewanee	IL	61443
Cook, Richard & Sandy	Rocking C Boer Goats	406 8th Street	Jewett	IL	62435
Cooley, Levi		501 Griggsville Road	New Salem	IL	62357
Cottrell, Samuel & Eli	Mill Creek Farms	680 CR 1200 E	Eureka	IL	61530
Curtis, Paul & Becky	Dayhill Farm	2624 E. 28th Rd.	Marseilles	IL	61341
Dean, Larry & Terry	Walnut Lane	768 245th Ave	Monmouth	IL	61462
Dean, Sarah	Walnut Lane Farm	768 245th Ave.	Monmouth	IL	61462
Diemer, Kim & Kathie, Katie	Diemer's Hill Top Boer Goats	21718 W Ave	Hawkeye	IA	52147
Dittmer, Richard	Dittmer Angus	2329 E 23rd	Marseilles	IL	61341
Duke, Daron & Julie	Duke Farms	2833 E 603 Rd Lane	Ursa	IL	62376
Earle, Robert & Susan, Hannah & Audrey	Batty Goats	N 7891 Pleasant Lake Rd	East Troy	WI	53120
Ellerbrock, Randy & Beth	Star E Ranch	2745 N 1850th Avenue	Clayton	IL	62324
Engnell, Brian & Carol	Engnell Farms	5506 IL. Hwy 81	Lynn Center	IL	61262
Erwin, Maurice & Kim	Lamoni Farms Boer Goats	10163 E St Hwy O	Davis City	IA	50065
Gates Richards, Charlotte &	Montgomery Goat Farm	32177 Bernauer Rd	Deer Creek	IL	61733
Getzelman, Ann	Fox Prairie Farm	14N326 Getzelman Road	Hampshire	IL	60140
Hadden, Angela	Diamond Grove Stock Farms	1582 Hadden Lane	Jacksonville	IL	62650
Hall, Harold & Jennifer	Windy Whitley Creek Boer Goats	1567 Whitley Point Dr	Gays	IL	61928
Hayes, Ryan & Ashley	Timberline Savannas	305 Thomas Dr	Sycamore	IL	60178
Hazel, Betty	Whispering Willows	14973 CR 2850 E	Easton	IL	62633
Hofer, Eric	HHH Farms		Geneseo	IL	61254
Hofer, Jay	HHH Farms	12812 Liken Road	Cambridge	IL	61238
Howard, Matt & Rhonda	Howard Farm Boer Goats	RR 2 Box 175	Brownstown	IL	62418
Leroy, Steve & Cathy	Sleepy Hollow Farm	19200 ECR 1850 North	Havana	IL	62644
Mahan, Kelly & Sally	Back 2 Nature Boer Goats	3691 Westfield Road	Winnebago	IL	61088

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217-493-6729		<a href="mailto:allen3@illinois.edu">allen3@illinois.edu</a>	
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815-496-9208		<a href="mailto:prairiesimpler@yahoo.com">prairiesimpler@yahoo.com</a>	-
217-886-2039	217-491-1266	<a href="mailto:sboston6@yahoo.com">sboston6@yahoo.com</a>	
618-954-9512	618-954-9512	<a href="mailto:MidwestGoats@live.com">MidwestGoats@live.com</a>	<a href="http://www.facebook.com/pages/Midwest-Goats/4">http://www.facebook.com/pages/Midwest-Goats/4</a>
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217-840-5242		<a href="mailto:DonChenowith@hotmail.com">DonChenowith@hotmail.com</a>	
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217-849-2204	217-343-9047	<a href="mailto:rockincbg@hotmail.com">rockincbg@hotmail.com</a>	-
217-257-0999	217-653-5627	<a href="mailto:ccnutter05@yahoo.com">ccnutter05@yahoo.com</a>	-
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660-878-6128	641-223-0023	<a href="mailto:lamonifarms@yahoo.com">lamonifarms@yahoo.com</a>	<a href="http://www.lamonifarmsboergoats.com">www.lamonifarmsboergoats.com</a>
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217-248-6698		<a href="mailto:haddenangela@yahoo.com">haddenangela@yahoo.com</a>	-
217-752-6215	217-460-1341	<a href="mailto:whitleycreekboergoats@hotmail.com">whitleycreekboergoats@hotmail.com</a>	<a href="http://windywhitleycreekcodiboergoats.com">windywhitleycreekcodiboergoats.com</a>
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	309-303-2219	<a href="mailto:bettyhazel4@yahoo.com">bettyhazel4@yahoo.com</a>	<a href="http://www.whisperingwillowsboers.com">www.whisperingwillowsboers.com</a>
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Marvin Miller	Arthur Sale Barn	PO Box 321	Arthur	IL	61911
Medema, Katie		1574 Yager Road	Prophetstown	IL	61277
Meyer, Rodney & Lori	Hillside Stock Farm	5611 W 8000 S Road	Chebanse	IL	60922
Miller, Clause & Paul	Agmills Inc	RR2 Box 220 B	Rushville	IL	62681
Miller, Thomas J.	Flyin "M" Meat goats	7770 E. 1100th St.	Macomb	IL	61455
Mooth, Lynnette	Doc's Lost Creek Farm	93360 Brinkman Road	Carlyle	IL	62231
Muehlip, Betsy, Todd & Colton	Ten Strike Ranch	1233 N. Franklin St.	Galena	IL	61036
Murphy, Eric & Shari	Thistle Creek Farm	11412 Otter Creek Drive	Lanark	IL	61046
Overbye, Jo	Overbye Acres	1178 CR 2500 E	Homer	IL	61849
Patten, Tom & Susie	Little Creek Farm	15831 Hazel Road	Morrison	IL	61270
Paulek, Craig	CAP Farms	2346 North 18 East Rd	Stonington	IL	62567
Pinneo, Wesley	B Bar W Kikos	29585 S.E. 140 Rd.	Kincaid	KS	66039
Radloff, Chris & Kelsey	Rollin R Farms	RR1, Box 27	Beecher City	IL	62414
Rankin, Dustin	Rankin's Range	180 N. Arbitrary, Box 405	Roseville	IL	61473
Rather, Angelyn	J & A Farms	12474 Rt 138	Bunker Hill	IL	62014
Riskedal, Stephen	Riskedal Farms	1997 N. 43rd Road	Leland	IL	60531
Rosenboom, Roland	TriFecta Boer Goats	3029 N 900 E	Clifton	IL	60927
Rowley, John & Debbie	Rock Creek Goat & Hay Farm	13570 Chambers Road	Petersburg	IL	62675
Rutherford, Dick & Sally	Bear Creek Kikos	10246 Lampie Rd	Carlinville	IL	62626
Sauder, John	Full Quiver Farm	18443 Straub Road	Pekin	IL	61554
Schmidt, Joe, Nathalie & Anna	Sunnybrook Farm	3131 E. 18th Road	Ottawa	IL	61350
Schrock, Kenny & Melissa	Dry Ridge Farm	1469 CR 2500 N	Arthur	IL	61911
Showalter, Chad	Sandy Pines Boer Goats	PO Box 56	Kilbourne	IL	62655
Stockstill, Travis	South Forty Farms	6060 Rocky Hollow Farms	Butler	IL	62015
Strubbe, Larry & Janet	Pine View Acres	2165 Strawn Crossing Rd	Jacksonville	IL	62650
Taylor, David & Christine	Taylor Ridge Farm	5415 W Beecher Rd	Peotone	IL	60468
Taylor, Mike & Lori		345 95th Street	Roseville	IL	61743
Thomas, Dave & Donna	Thomas Farms	19128 Cheney's Grove Rd	Bloomington	IL	61705
Thornsbury, Matt	n/a	28441 smith rd.	Medora	IL	62063
Thorp, Vern & Susan	Windrush Farms	1959 Hwy 63	New Sharon	IA	50207
Tibbs, Jerry & Linda	JL's Farmalls	27294 CR 2240 North	Topeka	IL	61567
Walker, Burt, Nan & Jon	Walker Windy Hill Farm	RR 2 Box 101	Kewanee	IL	61443
Wetherell, Deric & Sheila, Michael & Mikayla	Wetherell Farm	779 CR 800 E	Tolono	IL	61880
Wolf, Terry		N 7050 Cnty Rd A	Argyle	WI	53504
Woodburn, Darcy	All Creatures Great & Small Boer Goat Farm	21820 N 975 East Rd	Pontiac	IL	61764
Worthington, Kristy	KGW Farms	PO Box 90	Scales Mound	IL	61075
York, Karen & Bill Powell	Key Ranch	N183 County Road K	Sharon	WI	53585
	Chana Sale Barn	620 S Stone Hill Road	Chana	IL	61015

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(309) 853-6988		mckenzie0810@yahoo.com	www.walkerwindyhillfarm.com
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# Showing livestock teaches life lessons



Pictured above: Left to right: Tyler Gradert, Bernard Ausmus, Jon Walker

By: Jennifer Bremer

As I go to meetings across Iowa, I often hear Extension staff refer to the damage the "show" industry has on the entire livestock industry: club calves vs. cattle, club lambs vs. sheep, club pigs vs. pork and show goats vs. commercial goats.

This is frustrating to me, because I know first hand the benefits of showing livestock. Instead of talking about what they think the bad parts of the industry are, maybe they should talk about what good the industry does for our youth. Involvement in these organizations allows kids to learn wonderful life skills that will help them throughout their entire life such as work ethic, honesty, integrity, and the power of the life cycle.

It appears that what frustrates many about the show ring is the

Pictured below: Skylynn Fleming and her father Chris Fleming having a pep talk after the wether show at Henry County Fair.



competition between youth. Part of life is winning and losing and these youth organizations allow for participation at all levels and learning at all levels and winning or losing at all levels.

I grew up showing cattle and was very fortunate to be successful with mostly home-raised animals. I am proud of that fact and hope that my kids will be as fortunate. However, it was the life lessons I learned from these projects, not the winning or losing that taught me the most.

Having a cattle, sheep, pig or goat project takes a lot of hard work--blood, sweat and tears as they say--to be successful in the show ring.

Success in one area of your life moves to all phases of your life and if you don't win this year then try, try again; set your goals high and work to achieve them. Home run king Babe Ruth, had 714 home runs, but he also struck out 1,330 times. If he had quit after striking out, he wouldn't be the legend we know him as.

All things aren't equal. Trying to make everything a level playing field all the time may not give our children the life lessons they need. It seems like there's always a new rule or a new requirement that must be followed. I'm not saying rules are bad, but it can get out of hand. Rules to make everything fair just don't work and don't benefit the kids.

I'm glad I will be able to raise my kids in an agriculture setting and I plan to give them the same opportunities I was given. I remember the 4-H motto: To make the best, better. And the FFA motto: Learning to do; Doing to learn; Earning to live; Living to serve.

Maybe it would be a good idea to print and recite these mottos more often so everyone can use them in their every day lives.

*(Continued on page 9)*



Evan McCleary and Kadie Hummel



(Continued from page 8)

Through agriculture people learn work ethic, honesty, integrity, the power of the life cycle and how to provide food, fiber and fuel for the world. And, yes, even the show industry can teach that.

Source: Bremer, Jennifer. High Plains Journal. Web. 2012. <http://hpj.com/archives/2008/apr08/apr7/Showinglivestockteacheslife.cfm>



Above: 2012 Iroquois County 4-H Goat Show Exhibitors



Pictured above: Left to right: Judge Wes Hallman, Macy, Lori and Rodney Meyer.

## Classified ads

We are looking for some quality does for our recip herd. Most breeds are fine as long as they are medium to large framed, proven good mothers with plenty of milk, and are of good health.

Wade Anderson 217-840-5801

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Fullblooded Boer Buck, 100% ABGA, THOR  
C2P SPRINGBOK, Registration #10551215, D.O.B. 9-15-10,  
Traditional, Sire Tangletrees Invictus, Dam AABG NBD  
Money Maker. We bought this buck last year(2011) right af-  
ter state fair, used him on a commercial herd of 22 does as  
soon as he got home in August he bred all the does in two  
days. The does kidded with out any assistance, while the kids  
were nursing the dams did not receive any grain, only hay and  
we weaned kids at 2 months old without any creep feed they  
were weighing 60lbs average. Many of the buck kids were  
sold as local county fair wethers, two of the doelings were  
sold, and the rest we are retaining for our herd. Springbok  
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asking \$1250 OBO, would consider trade for does any other  
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IMGP members can post classified ads on the IMGP website and the newsletter at no charge. Contact Deric Wetherell, Board member, to submit your advertisement today!

### IMGP Shirts and Hats Available:

Hats \$8      Shirts S-XL - \$10  
2XL - \$11      3XL - \$12

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# IMGP Fall Goat Gala Show and Pen Sale

at the Illinois State Fairgrounds,  
Springfield, IL



September 8, 2012

Morning show to begin at 8 AM with afternoon show following shortly after.



Pen sale to be held in conjunction  
with show.

AM judge: Shelby Armstrong  
PM judge: Lance Ward



### IMGP MISSION:

- To promote a quality meat goat industry worldwide.
- To provide information to members with regard to breeding, raising, and marketing quality meat goats.
- To conduct shows and educational meetings for the benefit of members and general public.

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